



[ WE DO OUR WORK ]  
[ TO LET YOU DO YOURS ]

aimprosoft.com





**AIM** is our focus on the result, the desire to overcome new challenges

**+**

**PRO** reflects our professionalism and high-level services, without which our aim would be impossible

**+**

**SOFTWARE** is our tool to achieve the set goals

**=**

**AIMPROSOFT** a team of professionals aimed for success in the IT sector.

## • WHY US

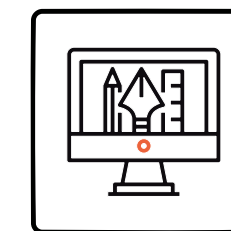
We have the best Alfresco, Liferay, and Hybris teams in Eastern Europe that makes Aimprosoft the most beneficial partner for our clients.

## • STAFF



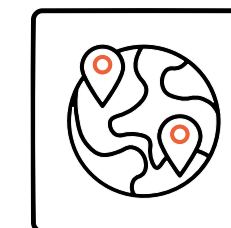
**90%**

of Aimprosoft employees have a Master's degree and certificates from Alfresco, Mulesoft, A-Level, and other credible organizations.



**500**

We have accumulated vast experience of completing more than 500 closed projects



**23**

more than 23 countries we have worked with around the globe.

## • DATA PROTECTION

Aimprosoft deeply respects and appreciates your commercial secrecy, so our cooperation is necessarily supported by the signing of the Non-Disclosure Agreement. We entirely obey the client's wish to sign a separate agreement for ensuring your data privacy, whether it is the GDPR for the European Union or DPR for the American region. Our company adheres to the principles of reliability and transparency, regardless of whether a separate GDPR/DPR Agreement was signed or its provisions were included in the basic contract. Your information within the walls of Aimprosoft is more secure than inside a bank metal safe.



*"From the very beginning, our mission was innovative development with a maximum focus on the customer. For many years we have adhered to this direction with enviable stability so that our company balances innovation with tradition, which is an excellent combination for the IT sector."*



**Maxim  
Ivanov**

CEO & Co-Founder  
Aimprosoft

*"Over the years of hard work, we have gained the most valuable things: a team of like-minded people and many satisfied customers. We are constantly updating the staff pool and listening to the heartbeat of the market to improve your business. Among our best skills are Liferay, Alfresco, Hybris, and the list continues expanding. We do not want to move with the times, but we want the time to keep in step with us!"*



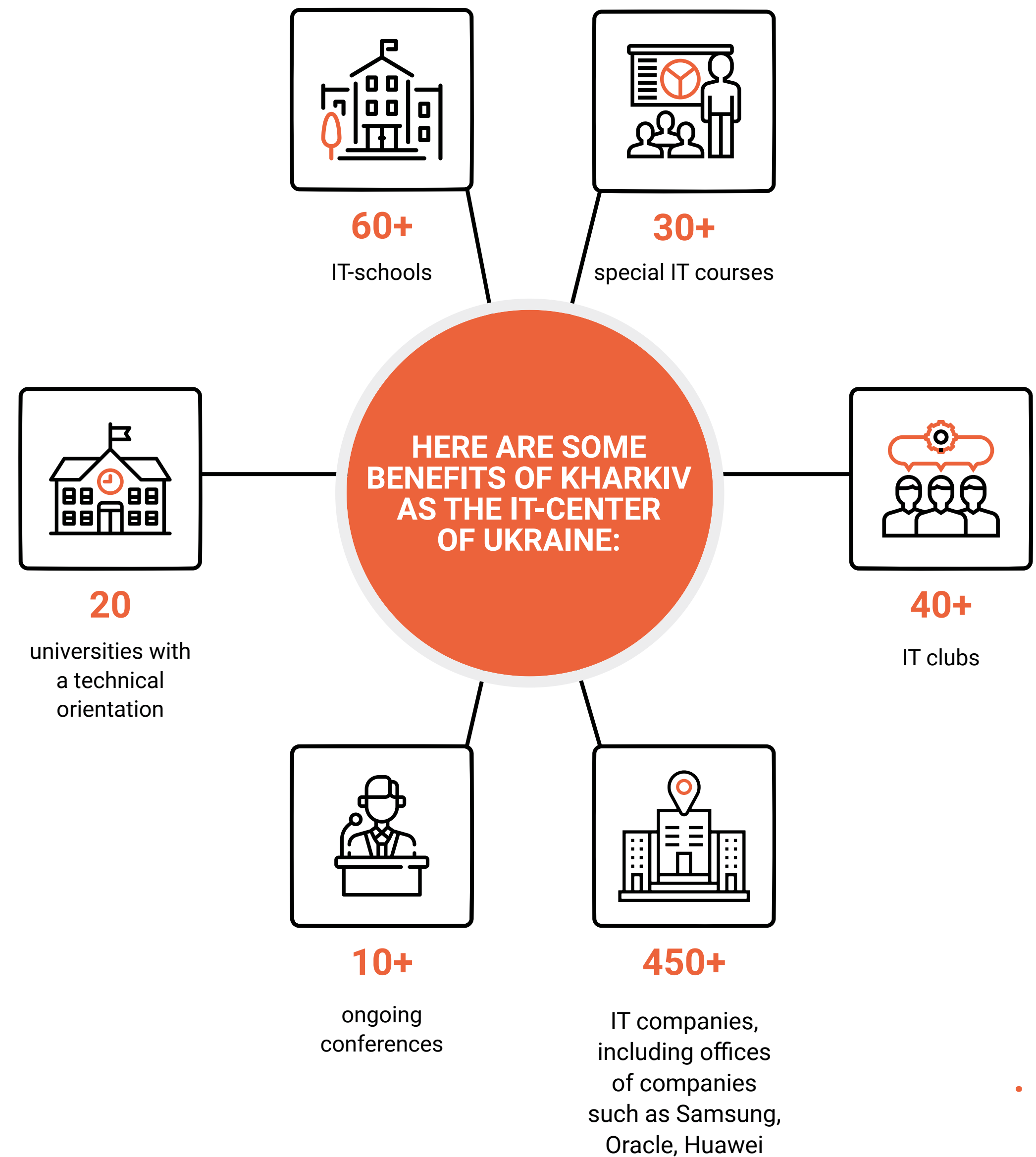
**Igor  
Zaporozhets**

CTO & Co-Founder  
Aimprosoft

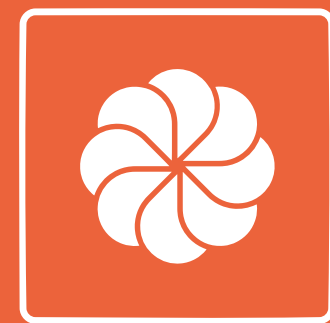


# Source code of our destination

We are located in Kharkiv, the second largest city in Ukraine. In addition to a highly developed infrastructure and a broad inflow of investments, Kharkiv is, without exaggeration, the IT-center of the country.



## SERVICES:



Alfresco  
Development



Liferay  
Development



Hybris  
Development



Demandware



Software Product  
Development



Dedicated  
Team



Mobile  
Development



Frontend



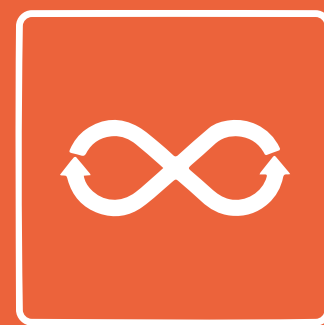
Project  
Management



UX/UI Design



Quality  
Assurance



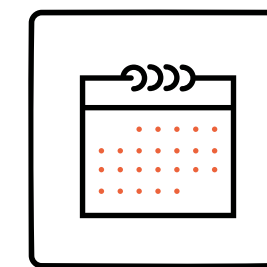
DevOps

## TECHNOLOGIES:

Java, .Net, PHP, JavaScript, NodeJS, AngularJS,  
Swift, Objective-C, Kotlin, React Native

## BUSINESS MODELS

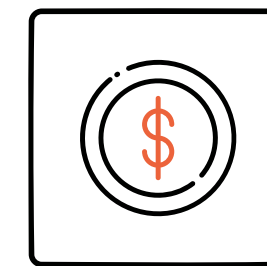
Since customer satisfaction is of the utmost importance for us, Aimprosoft offers flexible business models:



Do you require technology consulting?  
Your project keeps evolving, has  
sophisticated functionality, and needs  
after-launch maintenance and support?

### Time & Materials

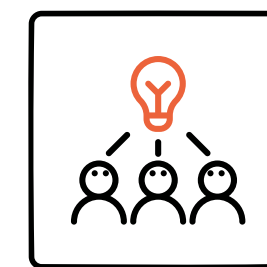
Iterative and planned development  
activities with regular reporting.



Do you have crystal clear  
requirements for your project?

### Fixed Cost

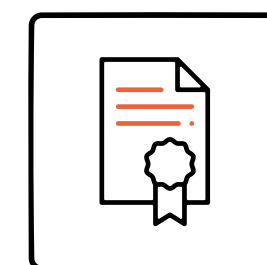
Product building within the established  
estimation supported by our project  
management.



Are your projects large, scalable  
or not well-defined?

### Dedicated team

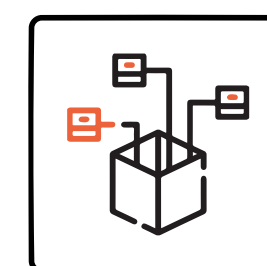
Building the product agreed to an approximate  
estimation with regular time reports.



Do you need to replenish the team  
with high-quality staff?

### Team Extension

Filling the missing skill set of your team with  
our professionals for a development period.



Are you looking for a solution  
completed in one place with minimum  
time and efforts on your side?

### Full Cycle Development Company

Building a software product on a turnkey basis.

**1.** Do you want to complete the project right from the start to finish?

**2.** Are you tired of delegating the tasks to different software vendors?

**3.** Don't want to lose time on communication with multiple outsourcing companies?

**4.** Aim to work with a trusted partner you can rely on?

# Full Cycle Development

Aimprosoft is a Full Cycle Development Company that covers all aspects of software development, starting from business analysis and product creation to post-release maintenance. We propose completion of your project on a turnkey basis, as well as close cooperation and comprehensive support.

## YOUR IDEA

You come to us with your idea

## BUSINESS ANALYSIS

We conduct business analysis, prepare rough estimation, Statement of Work, and detailed estimation. The prototype, a scaled-down version of an application, is built to test your product concept

## DEVELOPMENT

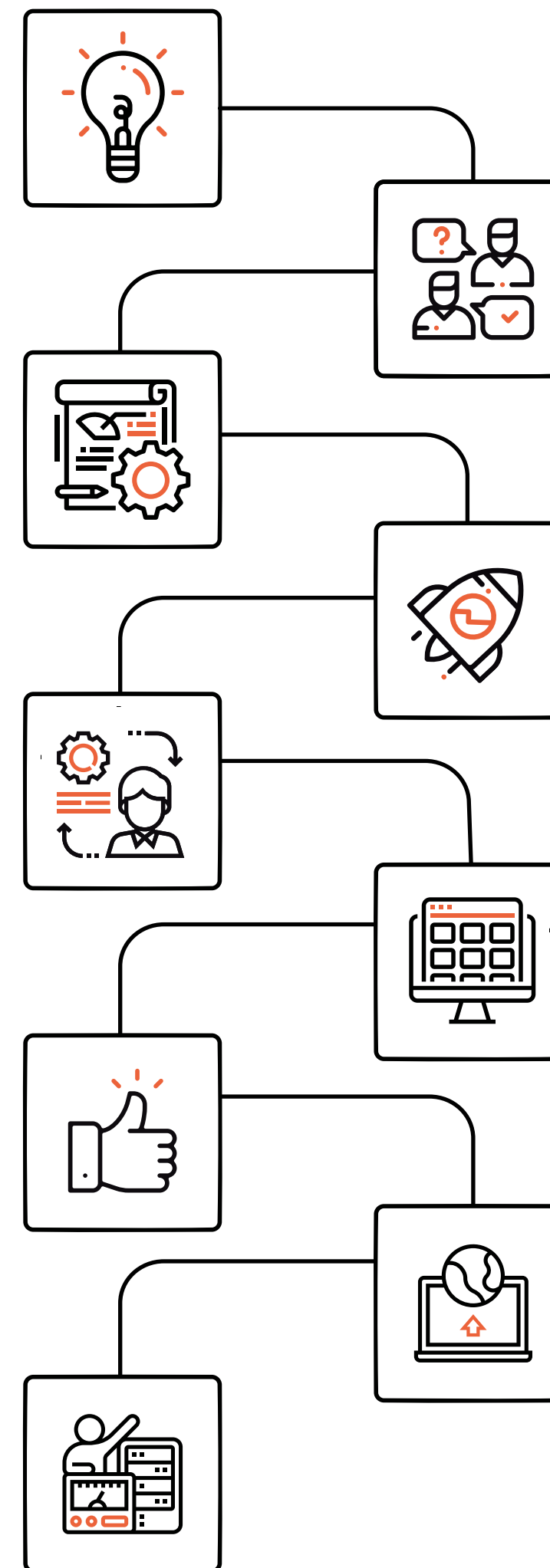
Involves installation of servers and system infrastructure, release of development stages, Project Management process

## QUALITY CHECK

Quality check is an indispensable part of product creation for ensuring your project meets the stated requirements and the acceptance criteria

## POST-DELIVERY SUPPORT

We monitor the client's web system, perform regular backups and automated deployment, record the emerging issues on a change request paper for the updates to implement the project



## REQUIREMENTS GATHERING

We clear up all your project requirements

## PROJECT KICK OFF

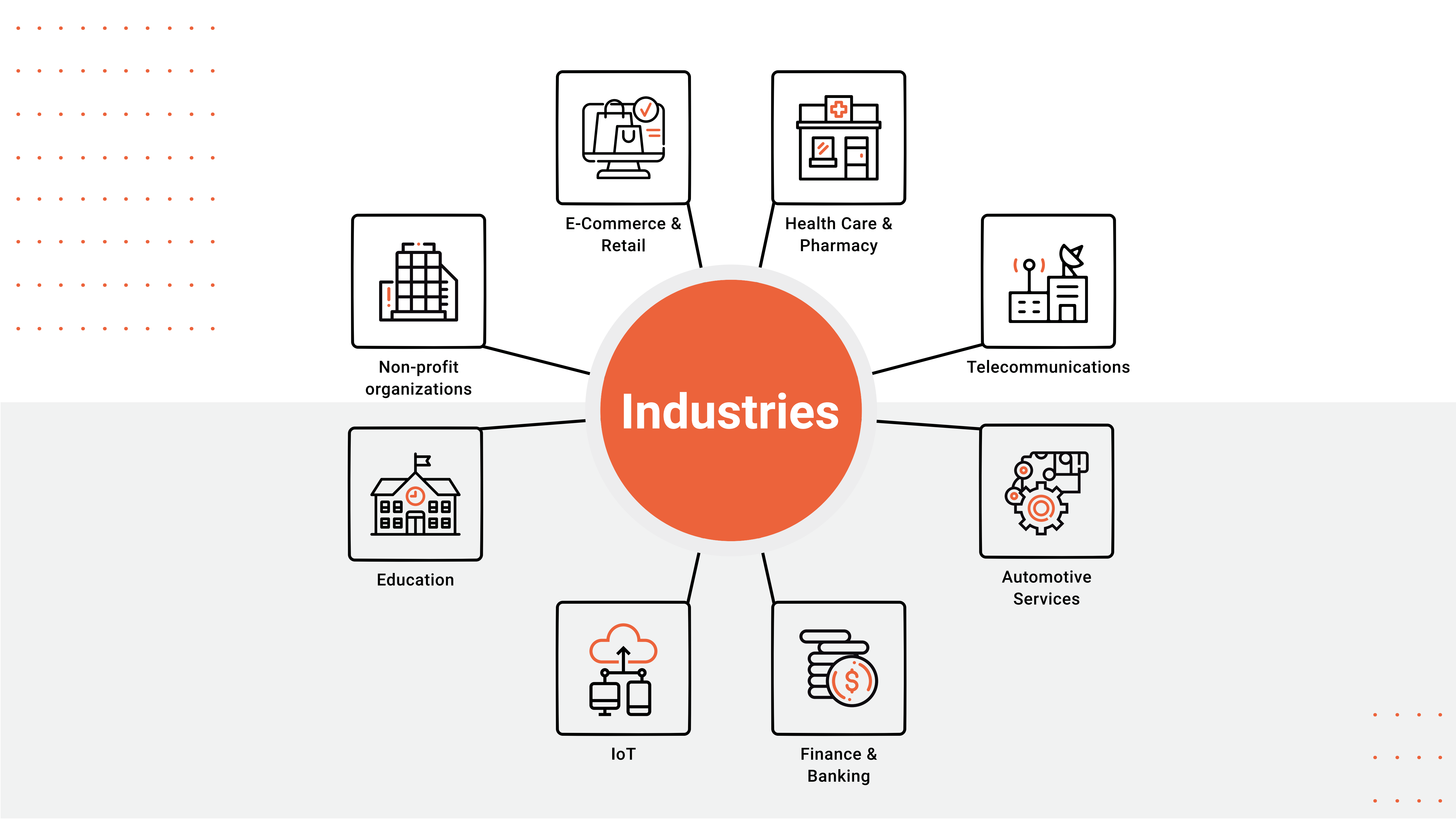
It starts with Sprint Zero, which allows you to observe the scope of work ahead, predefined deadlines, and ensures transparency of the development process

## MVP

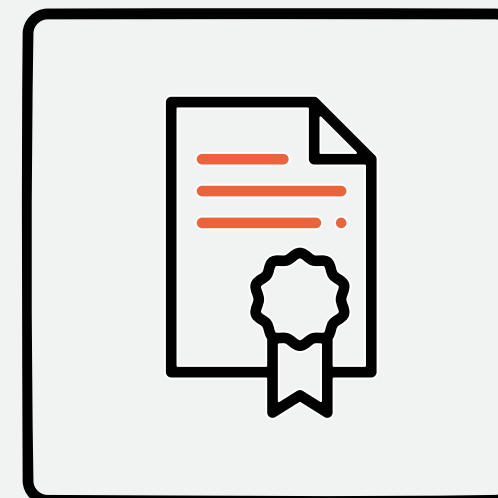
To define if the project is successful, we develop an MVP, a product with a demo set of features to show the feasibility of your project

## PRODUCT LAUNCH

Project deployment on your servers



# Facts & Figures



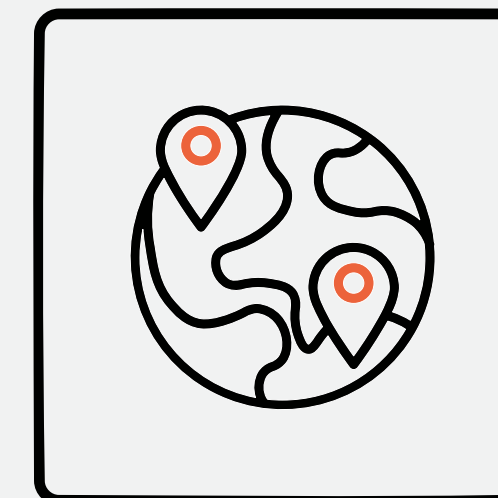
**90%**

Master's Degree



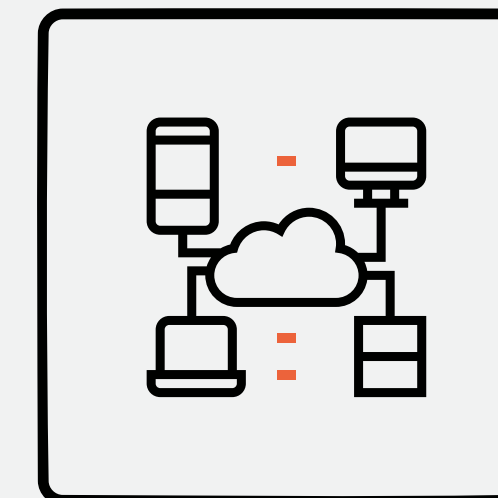
**75 000+**

coffee cups  
consumed yearly



**100+**

customers from  
over 23 countries



**50+**

technologies used



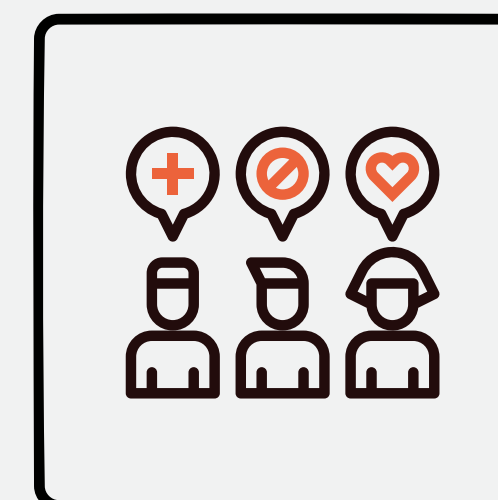
**4 000+**

sent letters  
per day



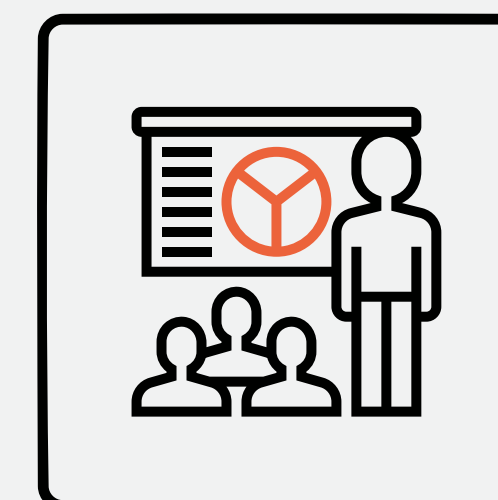
**500+**

projects delivered



**<10%**

staff turnover



**250+**

employees



# Map of Clients



- 
- |                  |                        |          |            |               |                |           |               |
|------------------|------------------------|----------|------------|---------------|----------------|-----------|---------------|
| • USA            | • Netherlands          | • Latvia | • Germany  | • Switzerland | • Australia    | • Bolivia | • New Zealand |
| • Italy          | • Denmark              | • Cyprus | • Israel   | • Belgium     | • Sweden       | • Romania | • Austria     |
| • United Kingdom | • United Arab Emirates | • Canada | • Bulgaria | • Spain       | • South Africa | • Norway  | • Colombia    |

# Clients

amazon

Lenovo

T-Mobile Systems

htc

realise(me)

Z CAPITAL

WhiteHat  
SECURITY

Virtual1

AVORA

Systemica

APPNOVATION

CROP  
TRUST

ALUCOR

optima

amp  
agency

everis

Motive  
Retail

FIDOBANK

AROMA360



# Client Testimonials



**Simon Critchell**

Founder at ICT4APPS

"I have always received quality support and service at Aimprosoft, the team's extended help is a prime example. You know just what to do to solve my problems quickly and restore the solutions asap."



**Anders Mikkelsen**

CTO, Away4,

"They have very high knowledge of best practices, and provide excellent quality."



**Jordan Ellington**

Owner, Ellington Consulting

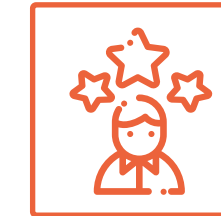
"Aimprosoft has accomplished everything I've asked for and adapted to every one of our policies."



**Dan Seats**

Co-Founder & Principal  
at Motive Retail

"Aimprosoft is reliable. If there is an urgent situation, I can get my contact on the phone and have Aimprosoft's team work all night."



**Kindi Cheema**

Technical Head of Software  
Development at Virtual1

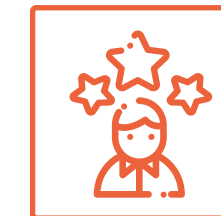
"We have a very good working relationship with Aimprosoft... Aimprosoft is a very reliable group."



**Erin Buksbaum**

Director of Product & Customer  
Experience, Public Reputation

"Aimprosoft has been exceptional at communicating in time and providing an explanation for the reason behind an issue, as well as solutions for it."



**Peter Francis**

Owner & CEO at Upshot Limited

"Aimprosoft was effectively an offshore development team, and they became a part of our own company."



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**Monday — Friday**  
10am — 8pm (GMT +2)